



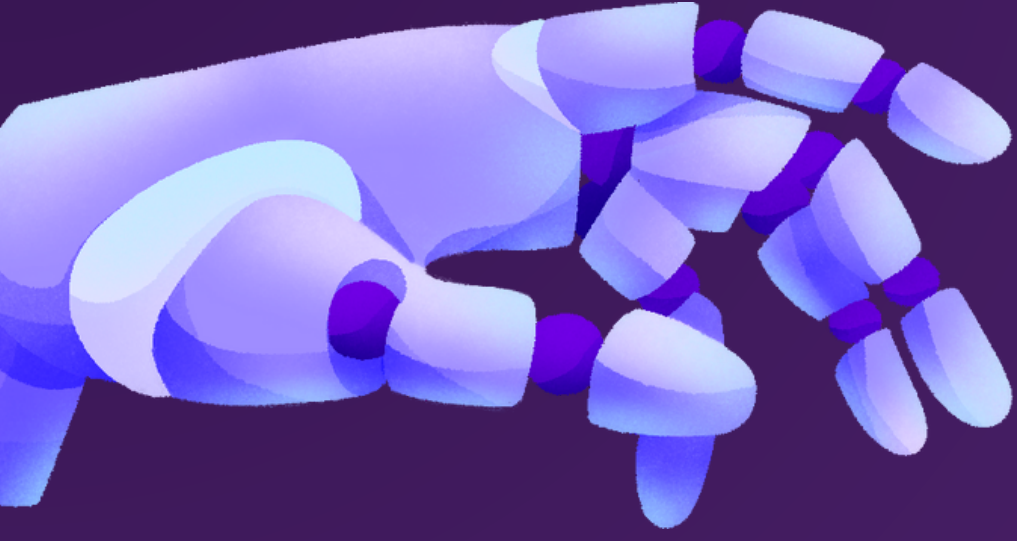
Atemta AL-Riadeh
Marketing Agency

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COMPANY PROFILE





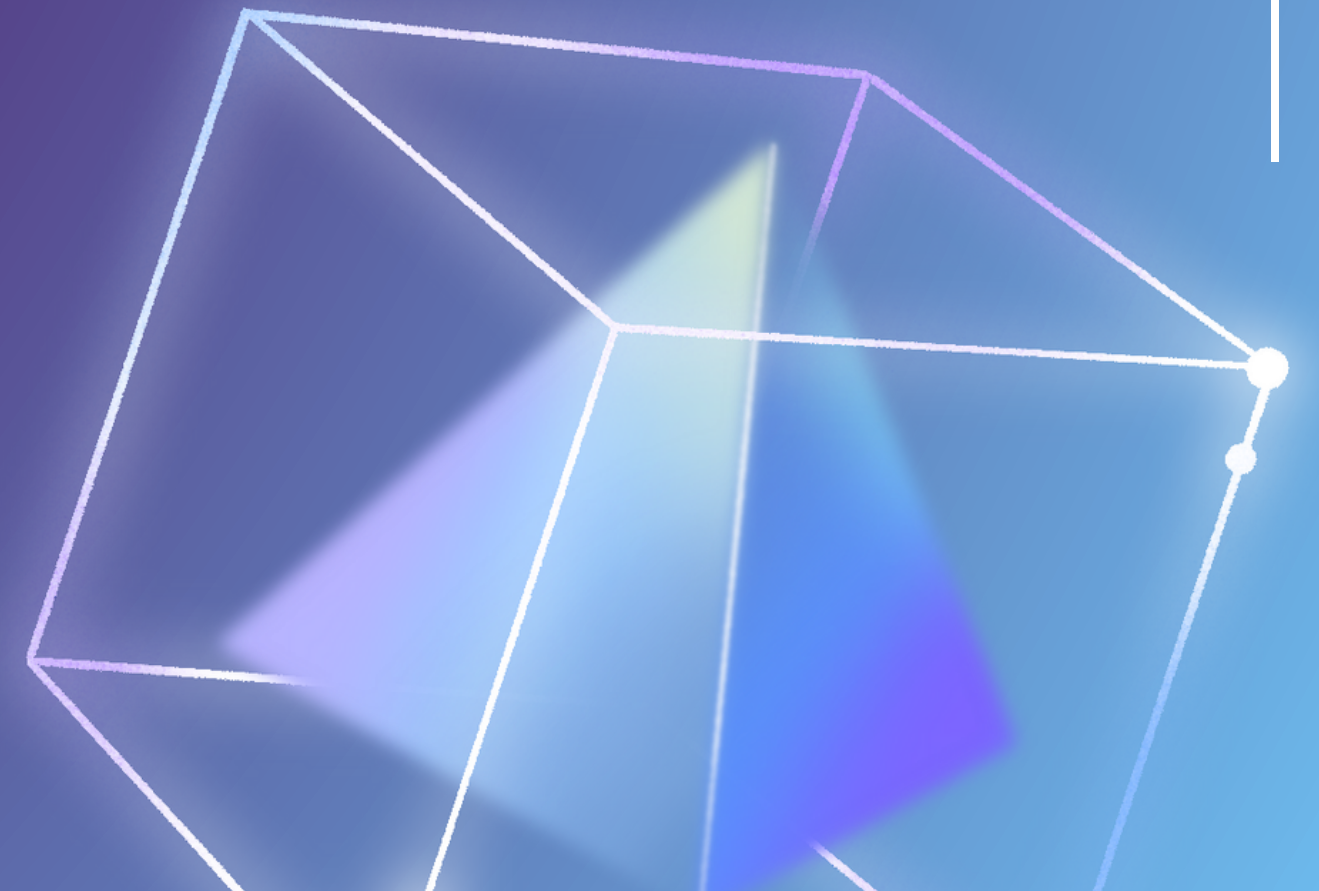
ABOUT US

Who we are..

We are a marketing solutions company based in Saudi Arabia that specializes in Offline & Online Marketing, Branding, Development, Training, and Consulting.

Our firm is committed to innovation and creative thinking in order to maximize the marketing efforts of our clients.

We provide tailored solutions that focus on the needs of our clients and strive to exceed expectations.



OUR MISSION & VISION

Our Mission

Using modern marketing strategies and technology, we strive to deliver exceptional results to our clients by providing them with innovative and effective marketing solutions.

Our Vision

It is our vision to become one of the premier marketing solutions providers in the Kingdom by consistently exceeding our clients' expectations and establishing new standards of excellence. Providing businesses with marketing solutions and sustainable growth is what we strive for as a trusted partner.



Our Services



strategy



Digital marketing



Offline marketing



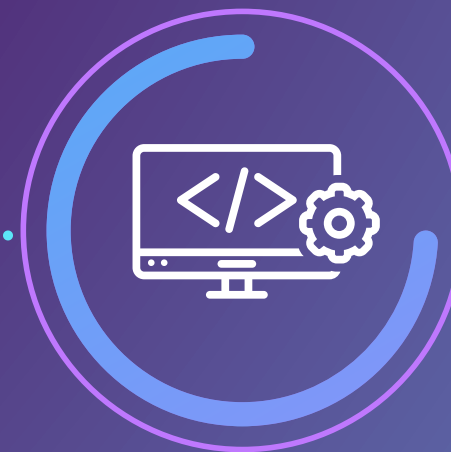
**Media Production &
Creativenet Marketing**



social media



Ads management



Development



**Training & Consulting
Marketing**

social media

01

Content Creation

- Develop compelling and relevant content, including blog posts, articles, videos, infographics, and social media posts.
- Offer content strategy planning and distribution across multiple channels to maximize reach and engagement.

02

Social Media Management

- Oversee businesses' social media presence by creating and posting content.
- Engage with followers, run social media ad campaigns, and monitor analytics to track performance.

03

Video Editing and Montage

Transform your raw footage into a captivating visual masterpiece with our professional video editing and montage services. Whether you have event recordings, promotional videos, or personal projects, we enhance your content to make it visually stunning and engaging.

strategy

01

Strategic Marketing Planning

- Develop tailored marketing strategies based on business goals and target audience.
- Includes market research, competitor analysis, and strategic planning for goal achievement.

02

Branding and Identity

- Create or refresh brand elements like logos and taglines.
- Develop brand guidelines for consistent messaging across all marketing channels.

03

Market Research and Analytics

- Gather insights on target audiences, competitors, and industry trends.
- Analyze campaign performance data for data-driven decision-making.

04

Customer Segmentation and Targeting

- Identify and segment target audiences based on demographics and behaviors.
- Create personalized marketing campaigns for specific customer segments.

05

Market Expansion Strategies

- Conduct market research and competitor analysis for new market entries.
- Develop strategies for successful market expansion and product launches.

06

Customer Retention and Loyalty Programs

- Implement customer retention strategies and loyalty programs.
- Focus on building long-term relationships, increasing repeat purchases, and fostering brand loyalty.

Digital marketing

01

Mobile Marketing

- Optimize marketing strategies for mobile devices.
- Services include mobile app development, mobile advertising, SMS marketing, and location-based marketing.

02

Digital Marketing

- Utilize online tactics for brand awareness, website traffic, and lead generation.
- Services include SEO, PPC advertising, social media marketing, email marketing, and content marketing.

03

E-commerce Solutions

- Support e-commerce businesses with online store setup and optimization.
- Implement strategies for conversion rate optimization and manage digital advertising campaigns.

04

Online Reputation Management

- Manage online reputation by monitoring mentions, reviews, and feedback.
- Develop strategies to address negative feedback, promote positive reviews, and maintain a positive brand image online.

Offline marketing

01

Marketing Automation

- Implement marketing automation software for streamlined processes.
- Automate tasks, nurture leads through personalized email campaigns, and employ targeted messaging.

02

Public Relations (PR)

- Comprehensive PR services, encompassing media relations, press release writing and distribution, reputation management, crisis communications, and event planning.

03

Offline Marketing

- Offer traditional offline marketing services alongside digital strategies.
- Services include print advertising, direct mail campaigns, outdoor advertising, and event marketing.

Media Production & Creativeness

01

Video Production

- Leverage in-house video production capabilities or collaborate with production companies.
- Create high-quality videos tailored for marketing purposes, covering promotional videos, product demos, explainer videos, and TV or online video ads.

02

2D & 3D Animation

- Unlock the power of visual storytelling with our exceptional 2D and 3D animation services.
- We combine creativity and cutting-edge technology to bring your ideas to life, captivating your audience and leaving a lasting impression.

Ads management

01

Customer Relationship Management (CRM)

- Implement CRM systems to manage customer data and automate campaigns.
- Track interactions and tailor marketing efforts based on customer behavior and preferences.

02

Digital Marketing

- Utilize online tactics for brand awareness, website traffic, and lead generation.
- Services include SEO, PPC advertising, social media marketing, email marketing, and content marketing.

03

Conversion Rate Optimization (CRO)

- Optimize websites, landing pages, and marketing assets to improve conversion rates.
- Conduct A/B testing, analyze user behavior, and make data-backed changes for enhanced marketing effectiveness.

04

Marketing Analytics and Reporting

- Provide regular reports on campaign performance and ROI.
- Use analytics tools to measure KPIs and offer actionable recommendations.

Development

01

Website Development and Design

- Create visually appealing, user-friendly websites optimized for search engines.
- Design with a focus on converting visitors into customers, offering maintenance and optimization services for optimal performance.

02

(UX) & (UI) Design

- Ensure seamless and intuitive user experiences for websites, landing pages, and digital assets.
- Focus on navigation, layout, visual design, and usability to enhance satisfaction and drive conversions.

03

Mobile Marketing

- Optimize marketing strategies for mobile devices, including mobile app development.
- Services cover mobile advertising, SMS marketing, and location-based marketing.

Training & Consulting Marketing

01

Training and Consulting

- Provide training programs and consulting services for marketing knowledge and skills.
- Workshops cover social media marketing, SEO, content creation, and overall marketing strategy development.

02

Affiliate Marketing

- Establish affiliate programs, recruit affiliates, and manage partnerships.
- Collaborate with affiliate marketers for product or service promotion, offering commissions on sales.

03

Local Marketing

- Develop strategies for local markets, focusing on search optimization and community engagement.
- Utilize online directory listings and geo-targeted advertising to increase visibility for local customers.

04

International Marketing

- Assist businesses expanding globally with localization and market entry strategies.
- Provide cultural adaptation to ensure effective marketing campaigns in diverse regions and cultures.

05

Multichannel Marketing

- Execute integrated campaigns across various online and offline channels.
- Coordinate messaging and creative assets on platforms such as websites, social media, email, print media, television, and radio.

06

Crisis Management and Communication

- Support in developing crisis management plans and handling communication during challenges.
- Mitigate potential damage to a company's reputation through strategic communication with stakeholders.

07

Event Marketing and Sponsorships

- Plan and execute events, trade shows, conferences, and sponsorships.
- Create brand awareness, generate leads, and foster relationships with target audiences.

08

Marketing Automation

- Streamline processes with marketing automation software.
- Automate tasks, nurture leads through personalized email campaigns, and employ targeted messaging.

Let's Talk...

Address:

مركز الاعمال 2030 الدور الخامس مكئب 17 مقابل فندق جولدن نپو
شارع ام القرص - حى الصفا - جدہ

Phone:

0122720284



TAILOR-MADE STRATEGIES,
TAILORED RESULTS

THANK YOU!

